



Beer brands are not crafted by brew alone.

Get to Know Us.



03 About

04 Brand & Logo Design

05 Web & Social Media

06 Visual Media Production

07 Taproom Design & Setup

08 Event Planning & Design

09 Business Consultation & Systems

10 Transportation



Do What You Love, And Love What You Do.

With over 25 years of strategy-driven, revenue-increasing experience for businesses large or small, Tom Hudock has brought together his wealth of knowledge, education, and connections to the craft brewing industry. Bitten by the craft brewing movement over fifteen years ago, Tom's passion for craft brewing led to a deeper exploration of the industry and its ever-changing trends across Minnesota, Wisconsin, and Ohio.

When the opportunity arose in 2015 to bring his passion for brewing and experience with branding and marketing together, exploration evolved into action. My Beer Brand is the culmination of his years of careful planning, strategizing, and networking with others who share a passion for craft beer. In addition, because a brewery without a piece of land to build it on is sort of a big deal, Tom is also a licensed REALTOR® proudly serving clients across the country in finding, negotiating, and securing property for their new brewing businesses.



Tom Hudock
CEO/Lead Business Consultant



Brand & Logo Design



Whether you're just starting out, or already have a cult following, we'd love to work with you to evolve your passion into something bigger.

We offer a full line of branding and design services including:

- Brand & Product Name Concepting
- Brand & Logo Design
- Brand Guidelines
- Brand Trademark Search & Registration
- Label Packaging Design & Production
- Apparel "Merch" Design & Production
- Glassware Design & Production
- Tap Handle Design & Production
- Contract Monthly Design Services

LEARN MORE AT
WWW.MYBEERBRAND.COM/BRANDANDLOGODESIGN

Web & Social Media

If anybody likes well-crafted beer more than humans, it's the Internet. And, on the Internet, a well-crafted digital and social presence is how many craft breweries introduce themselves to those same humans we mentioned in the previous sentence.

We offer a full line of web and social media services including:

- Website Content, Design, Production & SEO
- Social Media Content, Design, & Production



Visual Media Production

The famous saying goes, “If it looks good, you’ll see it.” Let this quote ring true for your beer brand by hiring our photographers and videographers to capture your products and people in the best light possible. Our photography and videography services offers can be custom tailored to meet any of your business or marketing needs including web or print advertising, POP, promotional or event-based coverage.

We offer a full line of visual media production services including:

- Photography
- Video Production

LEARN MORE AT
WWW.MYBEERBRAND.COM/VISUALMEDIAPRODUCTION



Taproom Design & Setup

As they say, home is where the heart is. But, when you've put your heart and soul into your passion for brewing, we know what you need to turn your new space into the taproom of your dreams.

We offer a full line of taproom design and setup services including:

- Commercial Real Estate
- Site Viability Survey & Consultation
- Building Design Services
- Decor & Signage
- Digital Signage
- Tap Line Equipment
- Audio Visual & Security Systems

LEARN MORE AT
WWW.MYBEERBRAND.COM/TAPROOMDESIGNANDSETUP



Event Planning & Design

So you've completed your epic taproom, have your award-winning beers flowing from the taps, but something seems to be missing. Entertainment and events!

We offer a full line of taproom design and setup services including:

- Taproom Events & Entertainment
- Beer Festival Design & Production
- Beer Sampling Program Design & Coordination

LEARN MORE AT
WWW.MYBEERBRAND.COM/EVENTPLANNINGANDDESIGN



Business Consultation & Systems

We offer a full line of business consultation and system services including:

- Contract Brewing
- Recipe Creation/Refinement & Production Planning
- Distribution
- Legal Services
- Point of Sale (POS)
- Staff & Employee Scheduling
- Human Resources
- Accounting
- Brewery Automation Software

LEARN MORE AT
[WWW.MYBEERBRAND.COM/BUSINESSCONSULTATIONAND
SYSTEMS](http://WWW.MYBEERBRAND.COM/BUSINESSCONSULTATIONANDSYSTEMS)



Transportation

A great-tasting craft beer has been known to move us to tears. But, to share that joy with the public at large you'll need the ways and means to get it to them. And, as you might have guessed already, we do that too.

We offer a full line of transportation services including:

- Tap Trailers
- Distribution Vehicles
- Promotional Vehicles

LEARN MORE AT
WWW.MYBEERBRAND.COM/TRANSPORTATION

Work With Us.

If you've landed on this page, you are on your way to a wonderful partnership that will help you manage the details of your brewery. Our hope is to provide you with relevant, timely, and affordable services so you can spend less time worrying about your business and more time focusing on crafting exceptional beer and the other important things in your life.



Let's Chat!

We are excited at the opportunity to learn about your unique needs as it relates to your craft beverage business. We can't wait to learn more!

Please reach out at:
www.mybeerbrand.com/contact



Sister, Sister

In need of help with the acquisition, or analysis of a building for your craft business? Our sister company is ready to help find the perfect place to call home.

Learn more at:
www.craftbuildings.com